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FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	_G 01/01/2017	_{ND ENDING} 12/31	1/2017
	MM/DD/YY		MM/DD/YY
A. R	EGISTRANT IDENTIFICATI	ON	·
NAME OF BROKER-DEALER: Treasur	e Financial Corp.		OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF B	USINESS: (Do not use P.O. Box No).)	FIRM I.D. NO.
777 South Central Expressway	Suite 101 (No. and Street)		
Richardson (City)	TX (State)		080
NAME AND TELEPHONE NUMBER OF Tsanhwa Wu	PERSON TO CONTACT IN REGA	(972	RT 2) 644-9200 ea Code – Telephone Number
B. AC	CCOUNTANT IDENTIFICAT	ION	
INDEPENDENT PUBLIC ACCOUNTANT	Γ whose opinion is contained in this l	Report*	
Bryant A. Gaudette, CPA		•	
	(Name - if individual, state last, first, mid	Idle name)	
21320 Provincial Blvd., #1	00 Katy	TX	77450
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Accountant			
Public Accountant Accountant not resident in U	nited States or any of its possessions		
	FOR OFFICIAL USE ONLY		

^{*}Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, _Tsanhwa Wu		<u> </u>	_, swear (or affirm) th	at, to the best of
my knowledge and belief the accompanying fina	ıncial statement ar			
Treasure Financial Corp.		ra sabbarung ber	rodaros pertanting to th	C IIIII OI
of December 31	20.17		• •	
	, 20_17	, are true and	correct. I further swea	r (or affirm) that
neither the company nor any partner, proprietor		or director has a	ny proprietary interest	in any account
classified solely as that of a customer, except as	follows:			* * * * * * * * * * * * * * * * * * * *
		,		
			,	
			12	
	-		<u> </u>	<u> </u>
			Signature	
	p	resident		
	_	100140111	Title	
			11116	
THE STATE OF THE S	OTY PU		7	
Notary Public		TNEY JOHNSON ry ID #130136128		
	My C	ommission Expires		
This report ** contains (check all applicable box	es). Te of Tells	March 2, 2019		
(a) Facing Page.			~	
 (b) Statement of Financial Condition. (c) Statement of Income (Loss). (d) Statement of Changes in Financial Cond (e) Statement of Changes in Stockholders' E 	•			
(c) Statement of Income (Loss).				
(d) Statement of Changes in Financial Cond				
			tors' Capital.	
(f) Statement of Changes in Liabilities Subcomputation of Net Capital.	ordinated to Claim	s of Creditors.		
(g) Computation of Net Capital. (h) Computation for Determination of Reser	va Paguiramanta	Dumanant to Dula	15-2-2	
(i) Information Relating to the Possession o				
(i) Information Relating to the Possession o (j) A Reconciliation, including appropriate e				1502 1 and the
Computation for Determination of the Re	eserve Requireme	nts Under Evhib	it A of Rule 15c3-3	1505-1 and the
(k) A Reconciliation between the audited an				ect to methods of
consolidation.			a. Condition with tospe	or to momons of
(I) An Oath or Affirmation.				
(m) A copy of the SIPC Supplemental Repor	t.	•		
(n) A report describing any material inadequa		or found to have	existed since the date of	fthe previous audit.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

Financial Statements and Supplemental Schedules Required by the U.S. Securities and Exchange Commission

Including Independent Auditor's Report Thereon

For the Year-Ended DECEMBER 31, 2017

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BRYANT A. GAUDETTE, CPA

REPORT ON INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Directors
Treasure Financial Corp.
777 South Central Expressway Suite 101
Richardson TX 75080

Opinion on The Financial Statements

We have audited the statement of financial condition of Treasure Financial Corp. (the "Company") as of December 31, 2017, the related statements of operations and other comprehensive income, changes in stockholders' equity and cash flows for the year then ended, December 31, 2017, and the related notes to the financial statements and supplemental information (collectively referred to as "financial statements") filed pursuant to Rule 17a-5 under the Securities and Exchange Act of 1934. In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2017, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance that the financial statements are free from material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for the audit opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the Company's financial statements based on the audit. We conducted the audit in accordance with auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance that the financial statements are free from material misstatement, whether due to error or fraud.

Report on Supplementary Information

The supplementary information contained in the supplemental schedules required by Rule 17a-5 under the Securities Exchange Act of 1934, including the Computation of Net Capital under Rule 15c-3, Computation for Determination of Reserve Requirements and information relating to Possession or Control Requirements Under 15c3-3, statement related to material inadequacies with respect to the computation of net capital, and statement related to SIPC reconciliation, if applicable, is presented for additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements.

The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures to test the completeness and accuracy of the supplemental information presented. In forming my opinion on the supplemental information, I evaluated whether the supplemental information, in form and content, is presented in conformity with Rule 17a-5 of the Securities Exchange Act of 1934 and in accordance with auditing standards of the Public Company Accounting Oversight Board (United States). In my opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Bryant A. Gaudette, CPA

Bayout a Daulette

We have served as the Company's auditor since December 31, 2017.

Katy, TX 77450

March 10, 2018

TREASURE FINANCIAL CORPORATION <u>Financial Statements</u>

Statement of Financial Condition
As of and for the Year-Ended DECEMBER 31, 2017

ASSET

CURRENT ASSETS	
Cash-Cleaning Deposit Interest	
Receivable	\$13,113.18
Cash-Cleaning Deposits	\$45,000.00
Cash-In Hilltop Securities	\$208.35
Cash-in Bank	\$10,400.68
Investment Account-In Hilltop	,,,,,
Securities	\$802.20
Account	
Receivable	\$297.33
Notes Receivable-Officer	\$57,500.00
Total Current Assets	\$127,321.74
PROPERTY AND EQUIPMENTS	
Equipments	\$105,495.48
Less Accumulated	
Depreciation	(\$104,563.53)
Net Property and equipment	\$931.95
OTHER ASSETS	
Security deposit	\$1,487.00
Total Other Assets	\$1,487.00
TOTAL ASSETS	\$129,740.69

LIABILITIES AND STOCKHOLDER'S EQUITY

CURRENT LIABILITIES

Accrued Payroll \$461.19
Accrued Liabilities \$1,250.00
Total Current Liabilities \$1,711.19

LONG TERM LIABILITIES \$0.00

Tablifabilitation As and

Total Liabilities \$1,711.19

STOCKHOLDERS' EQUITY

Capital Stock Par Value \$1.00 Per share, \$47,425.00 1,000,000 shares authorized, 47425 shares issued and outstanding Paid-in Capital \$183,339.00 Retained Earnings (\$102,734.50)

etained Earnings (\$102,734.50)
Total Shareholders' Equity \$128,029.50

TOTAL ASSETS \$129,740.69

Financial Statements

Statement of Operations
As of and for the Year-Ended DECEMBER 31, 2017

REVENUE

9,514.74
\$80.75
\$0.00
\$312.53
\$0.00
9,908.02
L,684.64
5,090.90
3,045.19
,613.90
3,632.00
,725.54
3,792.17

\$1,115.85

Net Income (Loss)

Financial Statements

Statement of Cash Flows

As of and for the Year-Ended DECEMBER 31, 2017

· · · · · · · · · · · · · · · · · · ·	
	<u>2017</u>
CASH FLOWS FROM OPERATING ACTIVITIES	•
Net Income (Loss)	\$1,115.85
Account Receivable	\$90.47
Note Receivable	\$0.00
Investments	\$25.20
Increase (Decrease) in	
Operating Liabilities	\$81.36
Accrued Liabilities	
Total Adjustments	\$1,312.88
Net Cash Provided	\$1,312.88
By (Used in)	
Operating Activities	
CASH FLOWS FROM INIVESTING ACTIVITIES	
Proceeds From Sale of Fixed	
Assets	\$0.00
Net Cash Provided	\$0.00
by (Used in)	
Investing Activities	
CASH FLOWS FROM FINANCING ACTIVITIES	
Proceeds From Sale of Stock	\$0.00
Net Cash Provided	\$0.00
by (Used in)	
Financing Activities	
NET INCREASE (DECREASE) IN CASH AND	\$1,312.88
CASH EQUIVALENTS	
CASH AND CASH EQUIVALENTS AT	\$67,409.33
BEGINNING OF PERIOD	
CASH AND CASH EQUIVALENTS AT END OF	\$68,722.21
PERIOD	

The accompanying notes are an integral part of these financial statements.

<u>Financial Statements</u>

Statement of Changes in Ownership Equity
As of and for the Year-Ended DECEMBER 31, 2017

	Commo	n Stock	Paid-In Capital		Retained Earnings	Total Shareholders'	
	Shares	Amount	Shares	Amount	Amount	Amount	
Bin.Jan. 01, 2017	47425	\$47,425.00	47425	\$183,339.00	(\$103,850.35)	\$126,913.65	
Net Income					\$1,115.85	\$1,115.85	
Capital Transaction	• •		-	-	. -	<u>-</u>	
Prior Period Adjustment	• .	-	, · · •	•	•	<u>.</u>	
Bln.Dec.31, 2017	47425	\$47,425.00	47425	\$183,339.00	(\$102,734.50)	\$128,029.50	

The accompanying notes are an integral part of these financial statements.

TREASURE FINANCIAL CORPORATION **Financial Statements**

Statement of Retained Earnings As of and for the Year-Ended DECEMBER 31, 2017

> 12 Months Ended December 31,2017

Beginning of Period Plus Net Income

(\$103,850.35) \$1,115.85

RETAINED EARNINGS

(\$102,734.50)

END OF PERIOD

TREASURE FINANCIAL CORPORATION

Notes to Financial Statements As of and for the Year-Ended DECEMBER 31, 2017

NOTE A - SUMMARY OF ACCOUNTING POLICIES

Accounting principles followed by the Company and the methods of applying those principles which materially affect the determination of financial position, results of operation and cash flows are summarized below:

Organization

Treasure Financial Corporation (the Company) was incorporated in the state of Texas effective February 23, 1995. The Company has adopted a calendar year.

Description of Business

The Company, located in Richardson, TX is a broker and dealer in securities registered with the Securities and Exchange Commission ("SEC") and is a member of FINRA. The Company operates under SEC Rule 15c3-3 (k)(2)(ii), which provides that all funds and securities belonging to the Company's customers are handled by a clearing broker-dealer.

Basis of Accounting

The financial statements of the Company have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

Cash and Cash Equivalents

The Company considers as cash all short-term investments with an original maturity of three months or less to be cash equivalents.

Accounts Receivable - Recognition of Bad Debt

The Company considers accounts receivable to be fully collectible; accordingly, no allowance for doubtful accounts is required. If amounts become uncollectible, they will be charged to operations when that determination is made.

Revenue Recognition

Commission revenues are recorded by the company when the services are rendered.

Depreciation

Depreciation is calculated using the straight-line method.

Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Fair Value of Financial Instruments

Financial instruments that are subject to fair value disclosure requirements are carried in the financial statements at amount that approximate fair value and include cash and cash equivalents. Fair values are based on quoted market prices and assumptions concerning the amount and timing of estimated future cash flows and assumed discount rates reflecting varying degrees of perceived risk.

Comprehensive Income

Statement of Financial Accounting Standards (SFAS) NO.130, Reporting Comprehensive Income, establishes requirements for disclosure of Comprehensive Income that includes certain items previously not included in the statement of income, including unrealized gains and losses on available-for-sales securities and foreign currency translation adjustment among others. During the year ended December 31, 2017, the company did not have any components of Comprehensive Income to report.

Concentrations

The company concentration is services, which is the sale of securities, stock options, and mutual funds.

NOTE B – NET CAPITAL REQUIRMENTS

Pursuant to the net capital provisions of Rule 15e3-3 of the Securities and Exchange Act of 1934, the Company is required to maintain a minimum net capital, as defined under such provisions. Net capital and the related net capital ratio may fluctuate on a daily basis.

There were no material inadequacies in the amount reported as Net Capital in the audited Computation of Net Capital and the broker-dealer's corresponding in audited Part IIA of the FOCUS report required under Rule 15c3-1.

NOTE C- POSSESSION OR CONTROL REQUIREMENTS

The Company does not have any possession or control of customer's funds or securities. There were no material inadequacies in the procedures followed in adhering to the exemptive provisions of SEC Rule 15c-3-3(k)(2)(ii) by promptly transmitting all customer funds to the clearing broker who carries the customer accounts.

NOTE D - RELATED PARTY TRANSACTIONS

As of December 31, 2017, the Company loaned its sole stockholder \$57,500.00 on a non-interest bearing, unsecured loan.

NOTE E – OTHER COMMITMENTS AND CONTINGENCIES

Included in the Company's clearing agreement with its clearing broker-dealer is an indemnification clause. This clause relates to instances where the Company's customers fail to settle security transactions. In the event this occurs, the Company will indemnify the clearing broker-dealer to the extent of the net loss on the unsettled trade. At December 31, 2017 management of the Company had not been notified by the clearing broker-dealer, nor were they otherwise aware of any potential losses relating to this indemnification.

NOTE F - PROPERTY, EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Property, equipment and leasehold improvements are stated at cost less accumulated depreciation. Expenditures for maintenance and repairs are charged to expense as incurred. Depreciation is calculated on the double declining method. The following is a summary of property, equipment and leasehold improvements:

	Estimated Useful Life					
Automobile		5 years	\$ 72,362.00			
Furniture and equipment		3-7 years	24,255.00			
Leasehold improvements		7 years	8,878.00			
			105,495.00			
Less - accumulated						
depreciation			(104,563.53)			
Total		\$	931.47			

Depreciation expense was \$0.00 for the year December 31, 2017.

NOTE G - RENT

The amount was paid on lease agreement; the total expensed for the year was \$13,632.00.

NOTE H - ADVERTISING

The advertising expense for the year was \$75.00; the entire amount was expensed as incurred.

NOTE I - SIPC RECONCILIATION

SEA Rule 17a-5(e)(4) requires a registered broker-dealer to file a supplemental report which includes procedures related to the broker-dealers SIPC annual general assessment reconciliation or exclusion-from-membership forms. In circumstances where the broker-dealer reports \$500,000 or less in gross revenues, they are not required to file the supplemental SIPC report. The Company is exempt from filing the supplemental report under SEA Rule 17a-5(e)(4) because it is reporting less than \$500,000 in gross revenue.

NOTE J - SUBSEQUENT EVENT

The Company has evaluated events subsequent to the balance sheet date for items requiring recording or disclosure in the financial statements. The evaluation was performed through February 08, 2018 which is the date the financial statement were available to be issued. Based upon this review, the Company has determined that there were available to be issued. Based upon this review, the Company has determined that there were no events which took place that would have a material impact on its financial statements.

TREASURE FINANCIAL CORPORATION Supplementary Schedules Pursuant to SEA Rule 17a-5

Of the Securities and Exchange Act of 1934
As of and for the Year-Ended DECEMBER 31, 2017

Computation of Net Capital

Stockholder's Equity

\$ 128,029.00

Non-Allowable Assets

Other Assets
Property and Equipment
Accounts Receivable - other

932.00 <u>57,500.00</u>

\$ 120

\$ 1,487.00

Total Non-Allowable Assets

(\$ 59,919.00)

Haircuts on Securities Positions

Securities Haircuts
Undue Concentration Charges
Total Haircuts on Securities Positions

0.00

Total Hameda on Securities (Ositio

(\$ 120.00)

Net Allowable Capital

\$ 67,990.00

\$ 114.00 5,000.00 5,000.00 62,990.00

Computation of Net Capital Requirement

Minimum Net Capital Required as a Percentage of Aggregate Indeb	tedness
Minimum Dollar Net capital Requirement of Reporting Broker-Deale	er
Net Capital Requirement	•
Excess Net Capital	

Computation of Aggregate Indebtedness

Total Aggregate Indebtedness	•	\$ 1,711.00
Percentage of Aggregate Indebtedness to Net Capital		2.52%

Computation of Reconciliation of Net Capital

Net Capital Computed on FOCUS IIA as of DECEMBER 31, 2016			\$ 68,110
Adjustments			

Increase (Decrease) in Equity (Increase) Decrease in Non-Allowable Assets (Increase) Decrease in Securities Haircuts

-

Net Capital per Audit Reconciled Difference (120) 67,990.00

TREASURE FINANCIAL CORPORATION Supplementary Statements Pursuant to SEA Rule 17a-5 Of the Securities and Exchange Act of 1934

As of and for the Year-Ended DECEMBER 31, 2017

Statement Related to Uniform Net Capital Rule

The Company is a member of the FINRA and is subject to the SEC Uniform Net Capital Rule 15c3-1. This rule requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 1500% (15 to 1), or, during its first year of operations, 800% (8:1). Net capital and the related net capital ratio may fluctuate on a daily basis. At DECEMBER 31, 2017, the Company had net capital of \$67,990.00 which was \$62,990.00 in excess of its required net capital of \$5,000.00. The Company's net capital ratio was 2.52%. The Company has elected to use the basic computation method, as is permitted by the rule, which requires that the Company maintain minimum Net Capital pursuant to a fixed dollar amount or 6-2/3% percent of total aggregate indebtedness, as defined, whichever is greater, and does not, therefore, calculate its net capital requirement under the alternative reserve requirement method.

Statement Related to Exemptive Provision (Possession and Control)

The Company does not have possession or control of customer's funds or securities. There were no material inadequacies in the procedures followed in adhering to the exemptive provisions of SEA Rule 15c3-3(k)(2)(ii); All customer transactions cleared through another broker-dealer on a fully disclosed basis.

Statement Related to Material Inadequacies

This audit did not disclose any material inadequacies since the previous audit of the financial statements contained within the audit report of the Computation of Minimum Net Capital Requirement as reported in the Supplemental Schedules contained within the audit report or the filed Financial and Operational Combined Uniform Single Report filed pursuant to SEA Rule 15c3-1. The firm is exempt from 15c3-3; it does not maintain customer funds or securities and therefore does not maintain customer funds to segregate nor does it maintain separate accounts for customers.

Statement Related to SIPC Reconciliation

SEA Rule 17a-5(e)(4) requires a registered broker-dealer to file a supplemental report which includes procedures related to the broker-dealers SIPC annual general assessment reconciliation or exclusion from membership forms. In circumstances where the broker-dealer reports \$500,000 or less in gross revenue they are not required to file the supplemental SIPC report. The Company is exempt from filing the supplemental report under SEA Rule 17a-5(e)(4) because it is reporting less than \$500,000 in gross revenue.

TREASURE FINANCIAL CORPORATION Supplementary Reports Pursuant to SEA Rule 17a-5 Of the Securities and Exchange Act of 1934 As of and for the Year-Ended DECEMBER 31, 2017

Auditor's Report on Review of Exemption Letter Pursuant to SEA Rule 17a-5(d)(1)(i)(B)(2)

BRYANT A. GAUDETTE, CPA

EXEMPTION REVIEW REPORT

15c3-3(k)(2)(ii)

Tsanhwa Wu Treasure Financial Corp. 777 South Central Expressway Suite 101 Richardson, TX 75080

Dear Tsanhwa Wu:

We have reviewed management's statements, included in the accompanying Representation Letter of Exemptions, in which Treasure Financial Corp. identified 15c3-3(k)(2)(ii) as the provision under 17 C.F.R. § 15c3-3(k) under which Treasure Financial Corp. claims exemption from 17 C.F.R. §240.15c3-3. Treasure Financial Corp. stated that it has met the 15c3-3(k)(2)(ii) exemption throughout the most recent fiscal year without exception, or, with exception, as noted in the Representation Letter of Exemption. Treasure Financial Corp.'s management is responsible for compliance with the exemption provisions and its statements. Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about Treasure Financial Corp.'s compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion. Based on my review, I am not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in Rule 15c3-3 under the Securities Exchange Act of 1934.

BRYANT A. GAUDETTE, CPA

Bayest G. Doudette

KATY, TX 77450

March 10, 2018



Treasure Financial Corp.

Member FINRA, SIPC,
777 S. Central Expwy., #101, Richardson, TX 75080
Tel: (972) 644-9200 Fax: (972) 644-9205

03-08-2018

Bryant A. Gaudette 21320 Provincial Blvd., Suite 200 Katy, TX 77450

Re: Exemption Report Pursuant to SEA Rule 17a-5(d)(1)(i)(B)(2)

To the best knowledge and belief, Treasure Financial Corporation,

- 1. Claims exemption 15c3-3(k)(2)(ii) from 15c3-3;
- 2. We have met the identified exemption from Jan. 1st 2017 through Dec. 31th 2017, without exception, unless, noted in number 3, below;
- 3. We have no exceptions to report this fiscal year.

Regards,

Tsan Hwa Wu

President

Treasure Financial Corp.

3-1

Date